Greater Newport Area Chamber of Commerce EBoard Meeting 5/3/23

- 1. Chair Jason Totland called the meeting to order at 6:04pm.
- 2. No text votes to approve.
- 3. Minutes from April were reviewed. Donna motioned to approve, Jason seconded, motion carried.
- 4. General Meeting Report: about 20 people signed in for the general meeting at Merkle's facility in Usk and the presentations were engaging. Jason hopes to keep that format for the next meeting but no venue has been identified yet.
- 5. Treasurer's Report: Income for April: \$450, Expenses: \$278.20
- 6. Marketing Committee: There is a digital marketing company interested in designing our Visitor's Guide for a base level membership. Discussion was held on if a trade membership would be in order. Jason will have a rough draft designed for review and check on print pricing from Petroglyph.
- 7. Technology Committee: EV report: 41 sessions, 9 unique users. Some progress is being made on organizing the Chamber's digital calendar, which has been largely unused since the website was developed.
- 8. Visitor's Center: Stimson is going to fill some potholes and then we're looking at having the lot re-striped. We are still looking for a grant to keep our staff position in the VC.
- 9. Special Events: Easter went well, there was a big turnout. The Ren Faire is coming up on May 20 and Kathy is organizing a game for the Chamber's booth. We may need to buy a canopy; the Board approved a purchase a year+ ago but it never happened. Discussion was held on the potential prizes for the booth. The gala needs a venue if we want to host it in the fall. Jason recommended calling wedding venues to see if they can accommodate the event and potentially booking the Priest River Event Center a year in advance. More meetings regarding the gala will need to be scheduled.
- 10. Jason adjourned the meeting at 6:57pm.